

Colorado County Business Expo '98 is Nov. 14

You are cordially invited to celebrate Colorado County's entrepreneurs at the Third Annual Colorado County Business Expo '98 this Saturday, Nov. 14, from 10 a.m. to 3 p.m. at the Columbus KC Hall on I-10 at the Glidden Exit, west bound feeder.

This year's Business Expo '98 will include drawings for gift certificates to local businesses across the county, live entertainment and food and activities for the kids.

Last year, all 48 booths were rented plus there were several exciting outdoor events. Many businesses gave away sample merchandise while demonstrating the wide array of goods and services offered to area residents.

Vendors compete for free booth space in next year's Expo by winning the best booth design as did Columbus Community Hospital and Nelda's Gift Shop of Columbus during last year's Expo.

The backbone of Colorado County has been its entrepreneurs... its locally owned businesses.

Over the years, some of these businesses have grown to become large, regional, national and even international operations such as Drymalla Construction in Columbus, Systems Painting near New Ulm, Double B Foods and Utex of Weimar and Trafco Industries in Eagle Lake.

The combined strength of the small, locally owned businesses may serve a community as the economic equivalent of a large, heavy manufacturer. Yet the diversity of the small businesses provides the surrounding community with the basic goods and services needed with or without the major industry. Additionally the sole proprietorship provides meaningful jobs to many who can not or have chosen to live where job opportunities are limited.

With today's electronic telecommunications a small business no longer has to rely entirely on the local trade market. This represents a greater opportunity for small businesses in rural communities, like those in Colorado County, to take advantage of the lower cost of living while building a business, reaching both local and broader markets.

In 1990, the United States Census indicated that 20% of the workforce was made up of small businesses with less than 20 employees. Of that percentage, 25% were self-employed, sole proprietorships.

This information tells economists that 10 small businesses with 20 employees generate the equivalent capital that one industry does with 200 employees.

It then stands to reason that a well-balanced, economic development plan would include programs that support small business development as well as large scale manufacturing business.

Free hot dogs and soft drinks will be offered by KC Council #2971.

KULM Radio will broadcast the event providing entertainment and advertising during the day-long Expo.

Many of the businesses will be selling items sold in their stores including special items for seasonal gift giving. Office supplies, hunting gear,

general mercantile merchandise, gifts, cars, rocks, trucks, four-wheelers and exotic pets will be represented.

The Columbus, Weimar and Eagle Lake Chambers of Commerce will provide brochures promoting member businesses, special events and tourism programs offered in their area.

Service-oriented businesses including health care, insurance, retirement facilities, water testing, small business development support and economic development programs will be represented.

Support the local business community by attending Expo '98 as a vendor or participant.

Business Expo '98 is produced by the Colorado County Economic Development Organization whose purpose is to facilitate the development of business, industry and community throughout Colorado County.

For more information regarding booth rental space, call 409-732-8774.

Colorado County Business Expo '98 co-sponsorships

The sponsors work closely as partners in providing support to small business and industries to improve the efficiency of their operations, creation of new jobs and improvements made to their business property.

Sponsorship for the Colorado County Business Expo are San Bernard Electrical Cooperative (SBEC), the Small Business Development Center at Blinn College (SBDC) and Colorado County Economic Development Organization Inc. (CCEDO).

This Nov. 14 event will feature a wide array of businesses including retail, service, wholesale, manufacturers and community service organizations. Each sponsor will also set up booths to distribute information about their programs.

As co-sponsors of Business Expo '98, SBEC, SBDC and CCEDO create an opportunity for local businesses to expand their market exposure through cooperative advertising and events.

Compatible and complimentary vendors can develop cross-marketing networks with customers while selling merchandise, demonstrating their trade and generating new customers.

SBEC was established in Nov. 1939. The Cooperative started with a loan to provide electricity to 605 members. Today, SBEC provides electric service to over 14,000 members. SBEC's service area covers Lavaca, Colorado, Austin, Waller, parts of Grimes, Harris and Montgomery Counties.

As partners in economic development, SBEC provides rate discounts to new businesses and industrial relocation and expansion customers. Additionally, they provide community organizational and marketing support to area Chambers, municipalities and regional networks.

The SBDC at Blinn College was established in 1989 as an extension of the U.S. Department of Commerce to facilitate the creation, retention and expansion of small businesses. The Blinn College office serves four surrounding Counties including Colo-

radio, Washington, Austin and Fayette Counties. Business planning, financing, accounting, marketing and merchandising workshops and counseling services enable the SBDC to assist individuals with moving their business concept into reality. Forthcoming programs for Colorado County are planned in early 1999 in cooperation with the three school districts and CCEDO to make resources more readily available to local businesses.

The CCEDO was formed in 1991 as a non-profit corporation to facilitate economic development in Columbus, Eagle Lake, Weimar and the unincorporated areas of Colorado County. CCEDO coordinates the delivery of economic development financing, local business incentives, researches market, census and tax collection data to identify trends and opportunities for business while creating programs to assist local business and attract new business to the area.

With the formation of supportive partnerships like that of the CCEDO with SBEC and SBDC, opportunities for business development and support

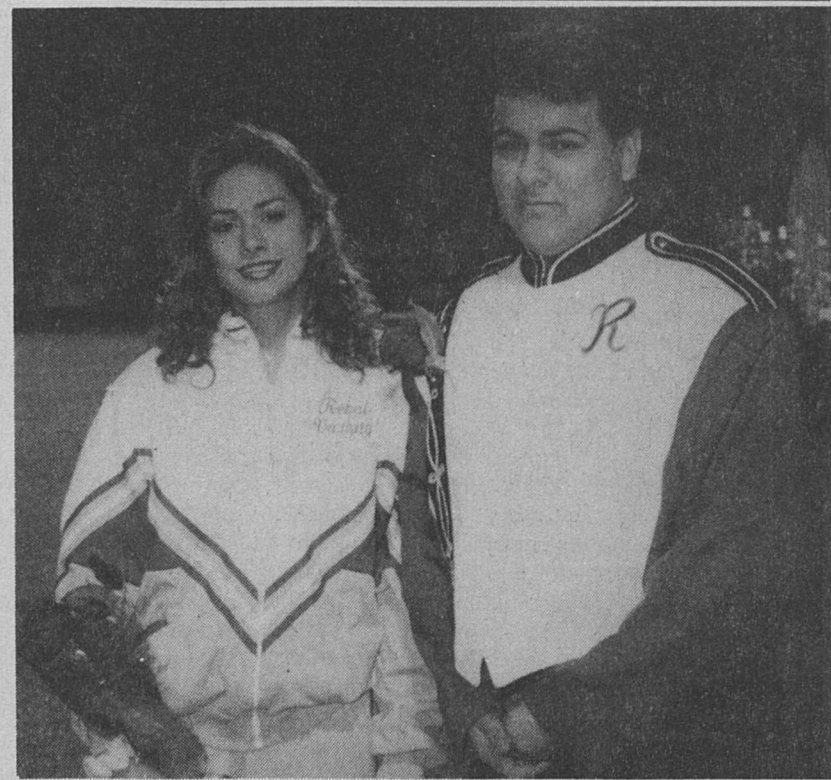
are enhanced in order to preserve the quality of life in Colorado County.

Colorado County Chambers of Commerce

The Columbus Chamber of Commerce was established in 1927. Its current executive director, George Fox, tells CCEDO that the Columbus Chamber is composed of 214 members. Its current focus is three-fold.

In addition to the Chamber functions, efforts are also directed toward the Convention and Tourism Bureau, and Economic Development program. Fox believes the Chamber's approach must be multi-faceted because the direction in which its businesses move must not only keep pace with the community, but be intricately involved in planning for future growth and prosperity of Columbus.

The Eagle Lake Chamber of Commerce, established in the 1960s, is currently under the direction of Sam Thomson, President. Chamber Secretary Lana Dulany informs CCEDO that there are over 100 members. The (See Expo, Page 4)



Raider Band Sweetheart, Beau

Selected as the 1998 Raider Band Sweetheart and Beau were Rebal Canaris and Joe Romo. The selections were announced at halftime during Rice's last game of the season Friday night.

Headlight Photo by Jeannine Fearing

KLECKA'S

Phone 335-7322 or 335-6554

FOOD market

EAST BERNARD TEXAS

Store Hours: Mon.-Sat., 7 a.m. to 9:30 p.m.; Sun., 7:30 a.m. to 9 p.m.

7 Day Specials Good Thursday, Nov. 12, through Wed., Nov. 18, 1998

We Reserve the Right to Limit Quantity & Correct Printing Errors

For Extra Savings... Check Our Shelves for "Best Buy" or "As Advertised" Signs

We Have Received A Lower Cost On These Items and Are Passing the Savings On To You!

*We Sell Money Orders & Postage Stamps
*We Have The Texas Lotto

*We Accept W.I.C. Cards & The Lone Star Card

*We Have FAX Service (409-335-4390)
*Double Coupons: See Details in Store

Regular, Diet or Caffeine Free Mr. Pibb, Nestea, Surge, Sprite or Classic

COKE

12 Pk. Cans - Limit 4-12 Pks.

2/\$5

Parade Pure Cane

SUGAR

4 Lb. Bag

\$1.29

Pillsbury All-Purpose

FLOUR

5 Lb. Bag

88¢

Sugary Sam Cut

YAMS

29 Oz. Can

79¢

Blue Bonnet

MARGARINE

1 Lb. Qtrs.

2/88¢

Assorted Totinos Frozen

PARTY PIZZAS

10.2 Oz.

99¢

Fresh Colorado Russet

POTATOES

15 Lb. Bag

\$1.99

Amour "Grade A" Hens or Toms

TURKEY

(Limit 1 with a \$10 or more purchase) Lb.

39¢

Regular, Diet or Caffeine Free Mr. Pibb, Barq's Root Beer, Fresca, Schweppes Ginger Ale, Minute Maid Flavors, Sprite, Cherry or Beer

CLASSIC COKE 2 Liter Bottle 99¢

SCHAEFER LIGHT 18 Pk. Cans \$5.99

BUDWEISER 18 Pk. Cans \$10.29

All Flavors Blue Bell SHERBET Qt. \$1.79

Blue Bell Homemade VANILLA ICE CREAM Gal. \$7.99

Assorted Nabisco Cookies CHIPS AHOY 14-1/2 Oz. 18 Oz. Pkg. \$1.99

Del Monte Reg. Cut Green Beans, Sweet Peas, Whole or Cream Corn VEGETABLES 14-1/2 Oz. 15-1/2 Oz. Cans 39¢

Whole or Jellied Ocean Spray CRANBERRY SAUCE 16 Oz. Can 99¢

Libby's PUMPKIN 15 Oz. Can 79¢

Sweet Sue CHICKEN BROTH 14-1/2 Oz. Can 2 for 89¢

Campbell's Cream of MUSHROOM SOUP 10-3/4 Oz. Can 75¢

Campbell's Cream of CHICKEN SOUP 10-3/4 Oz. Can 75¢

Stove Top Cornbread, Turkey, Pork or Chicken STUFFING 6 Oz. Box \$1.29

Imperial Powdered, Light Brown or Dark Brown SUGAR 1 Lb. Box 59¢

Parade SNACK CRACKERS 12 Oz. Box 79¢

Parade Aluminum FOIL 12" x 25" 2 for \$1

Green Giant Pinto Beans or BLACKEYE PEAS 15 Oz. Can 3 for 99¢

Parade Cream of Mushroom or Cream of CHICKEN SOUP 10-1/2 Oz. Can 2 for \$1

White Wing TORTILLA MIX 4 Lb. Bag \$1.88

Tuff Stuff FOAM PLATES 40 Ct. Pkg. 79¢

Solo Plastic PARTY CUPS 16 Oz. 20 Ct. Pkg. 99¢

Parade PINTO BEANS 2 Lb. Pkg. 69¢

DAWN Dish Liquid 19 Oz. 99¢

Crisco Vegetable or CORN OIL 32 Oz. Bottle \$1.39

Assorted Seven Seas SALAD DRESSINGS 8 Oz. Bottle 83¢

Brawny PAPER TOWELS Roll 69¢

Del Monte FRUIT COCKTAIL 15-1/4 Oz. Can 79¢

Parade Regular PIE SHELLS 2 Pk. 69¢

Assorted PEPSODENT Toothpaste 6 Oz. 79¢

Assorted VO-5 Shampoo or Conditioner 15 Oz. 99¢

Only The Best Cuts From Our In-Store Meat Market

Butterball "Grade A" Hens or Toms TURKEY Lb. 99¢

USDA Family Pack Fresh Lean Assorted PORK CHOPS Lb. \$1.49

Tyson's "Grade A" WHOLE FRYERS Lb. 69¢

USDA Boneless Beef ROUND STEAKS Lb. \$1.49

USDA Boneless Beef TENDERIZED ROUND STEAKS Lb. \$1.59

USDA Family Pack Boneless Beef SIRLOIN TIP STEAKS Lb. \$1.99

USDA Family Pack Boneless Beef CUBE STEAKS Lb. \$1.99

USDA Boneless Beef RUMP ROASTS Lb. \$1.99

USDA Fresh Lean GROUND ROUND Lb. \$1.99

USDA Pork Neck Bones or PIGS FEET Lb. 59¢

USDA Smoked PICNIC HAMS Lb. 89¢

Cook's HAM SLICES Lb. \$2.49

USDA Chicken GIZZARDS Lb. 89¢

USDA Fresh Sliced BEEF LIVER Lb. 79¢

Rath Sliced BACON 12 Oz. Pkg. \$1.29

Rath Meat HOT DOGS 12 Oz. Pkg. 69¢

Oscar Mayer Sliced BOLOGNA 12 Oz. Pkg. 99¢



The Village People at Thomas Clinic?

These ladies definitely have too much time on their hands. These employees of Thomas Clinic decided to dress up to celebrate Halloween. Imitating the 1970s singing group, Village People, are, from left, Sandra Cordero, Elaine Torrez, Jonna Bowen, Jane Booker and Susan Hadley.

Headlight Photo by Carol Nelson

COLORADO COUNTY COURTHOUSE REPORT

COUNTY COURT CASES FILED

Nov. 4, 1998

Morris Morales, Eagle Lake, motion to revoke probation. Defendant was placed on probation 8-6-96 for driving while intoxicated (DWI). Motion alleges defendant violated the conditions of probation by failing to pay fine, court costs and make payments on delinquencies.

Audion Troy Hubenak, Rock Island, motion to revoke probation. Defendant was placed on probation 11-4-97 for DWI. Motion alleges defendant violated the conditions of probation by failing to abstain from the use of alcohol, pay fine and supervision fees.

Nov. 5, 1998

Leonard Ray Schriever, Alleyton, assault, 8-26-98 in Alleyton.

Ryan Allan Torres, Columbus, resisting arrest, 8-22-98 in Eagle Lake.

State of Texas vs One 1995 Ford Winstar Van VIN # 2FMDAS14XSBA36 6661 and \$285 in U.S. Currency; 11-3-98.

MARRIAGE LICENSE APPLICATION

Charles Wayne Reich and Debra Kay Raabe; 11-6-98